

# TalentTelligent™

## A New Service Offering from BettSolutions, LLC

Winter 2019 Newsletter

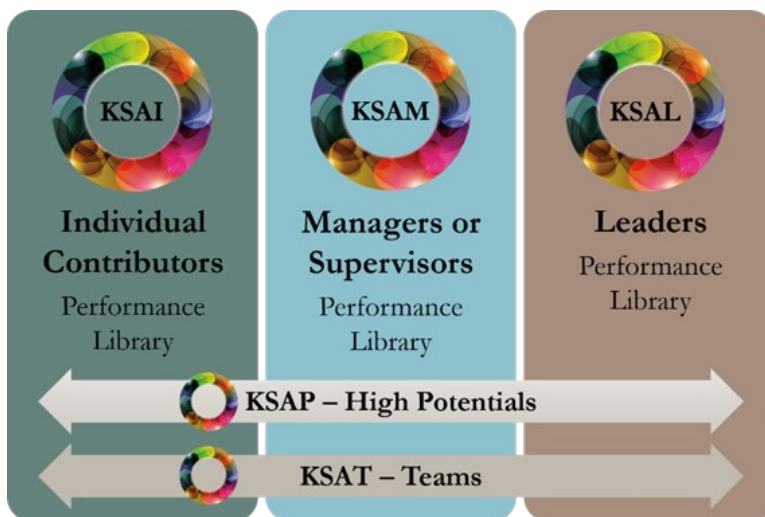
We often hear the following question: “What’s new in the talent development and management space?” Our reply has been, “The research is sound and what’s out there continues to reflect this. However, it’s about executing consistently and over the long term.” So, in essence nothing new to report.

However, we are now in a position to let you know that there is something fresh and new. **Bob Eichinger** and **Roger Pearman** have partnered and created a **new, fresh and a line-friendly approach** to manage and develop the talent in your organization.

Roger and Bob have formed **TalentTelligent LLC** to bring over 50 years of research, and 100 years of combined experience, to continue their collaboration of putting user friendly methodologies in the hands of clients. In addition to the decades of research, **TalentTelligent** updates this with the latest **Neuroscience** research and practices. They have also built an updated framework to assist you in understanding your organization’s talent and needs.

We are excited to let you know that we have been invited to join the **TalentTelligent Network of Associates** and are now **offering these new products and services to our clients**.

### TALENTTELLIGENT™ KSA SUITE



The **KSA Suite** (**K**nowledge, **S**kills & **A**tributes) is designed to keep the whole person and whole talent system in focus. The Suite includes products and services that look at **3 levels**:

1. Individual Contributors
2. Managers/Supervisors
3. Leaders

The Suite, looking across all 3 levels, also includes products and services in support of:

- ◆ High Potentials
- ◆ Teams

Each focusing on **Practices** that allow the user of the **KSA** materials to go directly to the **Behaviors** that drive **performance for each of the 5 groups**.

The methodology will be familiar to those of you who have used card sorting processes, development and interviewing resources, and 360 assessments.

## TALENTTELLIGENT DIFFERENTIATORS

- ◆ A focus on the key roles and practices, by level, high potentials, and teams that drive **performance**
- ◆ A process that employs **card sorting, placemats, development, interview guides** and **360 assessments**
- ◆ Becoming a knowledgeable practitioner in your organization enables **you** to **drive the process**
- ◆ Content fits **across geographies, industries, size** and **type** of organization, etc.
- ◆ The Intellectual Property is rooted in **neuroscience** and its impact on development is embedded throughout the tools
- ◆ **The KSA Suite is as complex as needed** to create business solutions in talent management systems in an **easy-to-implement format**
- ◆ **“Have it your way”** – the approach is to enable our clients to use and purchase what you need/want
- ◆ **Competitive pricing** for KSA products, assessments and Intellectual Property licensing

## HOW TO GET MORE INFORMATION

Over the next several months we will spotlight different aspects of the **TalentTelligent** talent management suite. However, in the interim, please contact us to learn more if:

- ◆ You are simply **curious**
- ◆ You are thinking about your **2020/2021 priorities**
- ◆ It is **time to refresh** your current talent management strategy/program
- ◆ You need to **establish a talent management framework**

Contact us if you are interested in receiving a **KSA Introductory PDF** and we are happy to come meet and introduce you to this exciting, fresh approach.

## GETTING THE WORD OUT

As this is a new venture for **BettSolutions LLC** and for **TalentTelligent LLC**, we greatly appreciate your referrals and helping us get the word out.



**TALENTTELLIGENT™**  
Pearman Eichinger

TO DISCUSS FURTHER OR ADDITIONAL INFORMATION PLEASE CONTACT US AT:

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